Earn your associate degree from Clark State College and then transfer seamlessly to Wright State University to earn your bachelor's degree.

**Clark State College** 

to

**Wright State University** 

**Business Transfer** 

**Associate of Science** 

Marketing with General or Business
Analytics Concentration
Bachelor of Science in Business





Students interested in Wright Path program benefits will apply to the program through Wright State website at **wright.edu/clarkstate**.

SUBJECT CODE	COURSE NUMBER	CLARK STATE CREDIT HOUR	COURSE TITLE	WRIGHT STATE COURSE #	WRIGHT STATE CREDIT HOUR
ACC	1100	4	Introduction to Financial Accounting	ACC 2010 + Elective	3+1
ACC	1200	4	Managerial Accounting	ACC 2020 + Elective	3+1
СОМ	1120	3	Public Speaking I	COM 1010  Element A: Communication	3
ECO	2210	3	Principles of Macroeconomics Social & Behavioral Science Ohio Transfer 36	EC 2050 Element D: Social and Behavioral Science	3
ECO	2220	3	Principles of Microeconomics Social & Behavioral Science Ohio Transfer 36	EC 2040 Element D: Social and Behavioral Science	3
ENG	1111	3	English I	ENG 1100 Element A: Communication	3
ENG	1112	3	English II	ENG 2100 Element A: Communication	3
ENG	2211	3	Business Communication	ENG 3000	3
ENG	2300	3	Great Books: World Literature Arts & Humanities Ohio Transfer 36	ENG 2040 Element C: Arts and Humanities	3
FYE	1101	1	College Success	UNK 1XXX  General Elective Credit	1
MGT	1120	3	Principles of Management	MGT 3100	3
MGT	2600	3	Legal Environment of Business	LAW 3000	3
MKT	2000	3	Marketing Management	MKT 2500	3
MTH	2100	5	Calculus for the Management, Life and Social Sciences	MTH 2280 + Elective Element B: Mathematics	4+1

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SUBJECT CODE	COURSE NUMBER	CLARK STATE CREDIT HOUR	COURSE TITLE	WRIGHT STATE COURSE #	WRIGHT STATE CREDIT HOUR
SOC	2220	3	Comparing Cultures	ATH 2150	3
			Social & Behavioral Science Ohio Transfer 36	Element D: Social and	
			Global Awareness	Behavioral Science	
			(Or Any Other Social & Behavioral Science Ohio	Global Inquiry	
			Transfer 36 Course)	Inclusive Excellence	
				(Or Element D: Social and	
				Behavioral Science)	
STT	2640	3	Elementary Statistics I	STT 2640 (Substitutes for MS 2040 Requirement)	3
		3	One Ohio Transfer 36 Arts & Humanities History Course  Global Awareness	Element C: Arts and Humanities - History	3
		3	One Ohio Transfer 36 Arts & Humanities Course	General Elective Credit	3
		8-10	Two Ohio Transfer 36 Natural &	Element E: Natural	8-10
			Physical Sciences Courses	Science	
TOTAL		64-66			64-66

• Choose one Ohio Transfer 36 Arts and Humanities history course from:

CLARK STATE COURSE	CLARK STATE CREDIT HOUR	COURSE TITLE	WRIGHT STATE COURSE #	WRIGHT STATE CREDIT HOUR
HST 1110	3	Western Civilization to 1600	HST 1100	3
HST 1120	3	Western Civilization Since 1600	HST 1200	3
HST 1210	3	American History to 1865	HST 2110	3
HST 1220	3	American History Since 1865	HST 2120	3

• Choose one Ohio Transfer 36 Arts and Humanities course from:

CLARK STATE COURSE	CLARK STATE CREDIT HOUR	COURSE TITLE	WRIGHT STATE COURSE #	WRIGHT STATE CREDIT HOUR
ART 1001	3	Art History I	ART 1XXX	3
ART 1002	3	Art History II	ART 1XXX	3
ART 1300	3	Appreciation of the Arts	ART 2140	3

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CLARK STATE COURSE	CLARK STATE CREDIT HOUR	COURSE TITLE	WRIGHT STATE COURSE #	WRIGHT STATE CREDIT HOUR
ENG 1600	3	Introduction to Literature	ENG 1XXX	3
ENG 2510	3	American Literature I	ENG 3310	3
ENG 2520	3	American Literature II	ENG 3320	3
ENG 2610	3	British Literature to 1800	ENG 3210 or ENG 3220	3
ENG 2620	3	British Literature from 1800 to the Present	ENG 3230	3
HST 1110	3	Western Civilization to 1600	HST 1100	3
HST 1120	3	Western Civilization Since 1600	HST 1200	3
HST 1210	3	American History to 1865	HST 2110	3
HST 1220	3	American History Since 1865	HST 2120	3
MUS 1130	3	Music Appreciation	MUS 2140	3
PHL 2000	3	Critical Thinking	PHL 3000	3
PHL 2100	3	Ethics	PHL 3110	3
PHL 2300	3	Medical Ethics	PHL 2XXX	3
PHL 2400	3	Philosophy of World Religions	REL 2320	3
THE 1130	3	Theatre Appreciation	TH 2140	3
THE 1133	3	Script Analysis	TH 2500	3
THE 2241	3	Theatre History I	TH 2XXX	3
THE 2242	3	Theatre History II	TH 2XXX	3

• Choose two Ohio Transfer 36 Natural Sciences courses from:

CLARK STATE COURSE	CLARK STATE CREDIT HOUR	COURSE TITLE	WRIGHT STATE COURSE #	WRIGHT STATE CREDIT HOUR
BIO 1410	4	Fundamentals of Biology	BIO 1XXX	4
BIO 1420	4	Global Biology	BIO 1XXX	4
BIO 1510	5	Biology I	BIO 1120 + Elective	4+1
BIO 1520	5	Biology II	BIO 1150 + Elective	4+1
BIO 2121 +	4+4	Anatomy & Physiology I	ANT 2100 + ANT	4+4
BIO 2122		Anatomy & Physiology II	2120	
CHM 1150	4	Introduction to General Chemistry	CHM 1010 +	3+1
			Elective	
CHM 1160	4	Introduction to Organic and	CHM 1020	4
		Biological Chemistry		
CHM 1210	5	General Chemistry I	CHM 1210 + 1210L	3+2
CHM 1220	5	General Chemistry II	CHM 1220 + 1220L	3+2

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CLARK STATE COURSE	CLARK STATE CREDIT HOUR	COURSE TITLE	WRIGHT STATE COURSE #	WRIGHT STATE CREDIT HOUR
GLG 1130	4	Earth and Space Science	EES 1050	4
GLG 1131	4	Physical Geology	EES 2510	4
GLG 1132	4	Historical Geology	EES 2550	4
GLG 1133	4	Environmental Geology	EES 1070	4
PHY 1100	4	Fundamentals of Physics	PHY 2450 + Elective	3.5+0.5
PHY 1501	5	General Physics I with Algebra	PHY 1110 + 1110L	4+1
PHY 1502	5	General Physics II with Algebra	PHY 1120 + 1120L	4+1
PHY 2501	5	College Physics I with Calculus	PHY 2400 + 2400L	4+1
PHY 2502	5	College Physics II with Calculus	PHY 2410 + 2410L	4+1

- Students must complete both STT 2640 and 2650 at Clark State College to satisfy Wright State's MS 2040 and 2050 requirements.
- All students with declared Business major are automatically admitted as Pre-Business students.
- In order to be admitted fully as a business major at Wright State, students will need to achieve a
  cumulative GPA of a 2.5. In addition, they must complete the following equivalent Wright State
  courses prior to transfer: ENG 1100, ENG 2100, ACC 2010, ACC 2020, EC 2040, EC 2050, FIN
  2210, MKT 2500, MS 2040, MS 2050, and MTH 2280.
- 120-122 hours minimum are required for a BS degree at Wright State.

			FIRST	YEAR			
Clark St	tate Coll	ege		Wright	State Un	niversity	
SUBJECT CODE	COURSE NUMBER	COURSE TITLE	CREDIT HOURS	SUBJECT CODE	COURSE NUMBER	COURSE TITLE	CREDIT HOURS
			FALL SE	MESTER			
ECO	2210	Principles of Macroeconomics	3	EC	2050	Principles of Macroeconomics	3
		Social & Behavioral Science Ohio Transfer 36				Element D: Social and Behavioral Science	
ENG	1111	English I	3	ENG	1100	Academic Writing and Reading Element A: Communication	3
FYE	1101	College Success	1	UNK	1XXX	Non-Equivalent Transfer Course General Elective Credit	1
		Ohio Transfer 36 Arts & Humanities History Course Global Awareness	3			Element C: Arts and Humanities  – History	3
		Ohio Transfer 36 Arts & Humanities Course	3			General Elective Credit	3
		SI	PRING S	EMESTE	R		
ECO	2220	Principles of Microeconomics	3	EC	2040	Principles of Microeconomics	3
		Social & Behavioral Science Ohio Transfer 36				Element D: Social and Behavioral Science	

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			FIRST	YEAR			
Clark S	tate Coll	ege		Wright	State Un	iversity	
SUBJECT CODE	COURSE NUMBER	COURSE TITLE	CREDIT HOURS	SUBJECT CODE	COURSE NUMBER	COURSE TITLE	CREDIT HOURS
ENG	1112	English II	3	ENG	2100	Research Writing and Argumentation Element A: Communication	3
ENG	2211	Business Communication	3	ENG	3000	Business Writing	3
MGT	2600	Legal Environment of Business	3	LAW	3000	Legal Environment of Business	3
SOC	2220	Comparing Cultures Social & Behavioral Science Ohio Transfer 36 Global Awareness (Or Any Other Social & Behavioral Science Ohio Transfer 36 Course)	3	ATH	2150	Comparative Nonwestern Cultures Element D: Social and Behavioral Science Global Inquiry Inclusive Excellence (Or Element D: Social and Behavioral Science)	3
		SU	MMER S	EMESTE	R		
COM	1120	Public Speaking I	3	COM	1010	Essentials of Public Address Element A: Communication	3
ENG	2300	Great Books: World Literature  Arts & Humanities Ohio Transfer 36	3	ENG	2040	Great Books: Literature Element C: Arts and Humanities	3
MTH	2100	Calculus for the Management, Life and Social Sciences	5	MTH	2280	Business Calculus + Elective Element B: Mathematics	4+1
Total Ho	ours:		39	Total Ho	ours:		39

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			SECON	D YEAR			
Clark S	tate Coll	lege		Wright	State Ur	niversity	
SUBJECT CODE	COURSE NUMBER	COURSE TITLE	CREDIT HOURS	SUBJECT CODE	COURSE NUMBER	COURSE TITLE	CREDIT HOURS
			FALL SE	MESTER			
ACC	1100	Introduction to Financial Accounting	4	ACC	2010	Accounting Principles I + Elective	3+1
MGT	1120	Principles of Management	3	MGT	3100	Management & Organizational Behavior	3
STT	2640	Elementary Statistics I	3	STT	2640	Elementary Statistics (Substitutes for MS 2040 Requirement)	3
		Ohio Transfer 36 Natural & Physical Sciences Course	4-5			Element E: Natural Science	4-5
		SI	PRING S	EMESTE	₹		
ACC	1200	Managerial Accounting	4	ACC	2020	Accounting Principles II + Elective	3+1
MKT	2000	Marketing Management	3	MKT	2500	Principles of Marketing	3
		Ohio Transfer 36 Natural & Physical Sciences Course	4-5			Element E: Natural Science	4-5
Total Ho	ours:		25-27	Total Ho	ours:		25-27

**Total Credit Hours for Associate Degree: 64-66** 

Students must complete the following coursework prior to transferring to Wright State in order to graduate from Wright State in a timely manner:

SUBJECT CODE	COURSE NUMBER	CLARK STATE CREDIT HOUR	COURSE TITLE	WRIGHT STATE COURSE #	WRIGHT STATE CREDIT HOUR
STT	2650	2	Elementary Statistics II	MS 2050	2
TOTAL		2			2

 Students must complete both STT 2640 and 2650 at Clark State College to satisfy Wright State's MS 2040 and 2050 requirements.

#### **GENERAL (MARKETING) CONCENTRATION**

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THIRD YEAR			
Wright	Wright State University		
SUBJECT CODE	COURSE NUMBER	COURSE TITLE	CREDIT HOURS
		FALL SEMESTER	
FIN	2210	Financial Management I	3
MIS	3000	Fundamentals of Information Systems	3
MKT	3100	Consumer and Organizational Buyer Behavior	3
		General Elective Credit	3
	SPRING SEMESTER		
EC	3010	Economics of Global Money Markets	3
MGT	3110	Business Ethics and Leadership Development	3
MKT		Marketing Elective	6
SCM	3070	Operations and Supply Chain Management	3
Total Hours:		27	

		FOURTH YEAR	
Wright	State Univ	versity	
SUBJECT CODE	COURSE NUMBER	COURSE TITLE	CREDIT HOURS
	FALL SEMESTER		
MKT	3500	Marketing Research and Decision Making	3
MKT		Marketing Elective	6
		General Elective Credit	3
		SPRING SEMESTER	
MGT	4990	Strategy: Domestic and International Perspectives	3
MKT	4900	Marketing Strategy	3
MKT		Marketing Elective	6
		General Elective	3
Total Ho	ours:		27

## **BUSINESS ANALYTICS CONCENTRATION**

Clark State College	to	Wright State University
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THIRD YEAR			
Wright	State Univ	versity	
SUBJECT	COURSE NUMBER	COURSE TITLE	CREDIT HOURS
TODE TO THE TOTAL PROPERTY OF THE TOTAL PROP	FALL SEMESTER		
FIN	2210	Financial Management I	3
MIS	3000	Fundamentals of Information Systems	3
MKT	3100	Consumer and Organizational Buyer Behavior	3
MKT		Marketing Elective	3
SPRING SEMESTER			
EC	3010	Economics of Global Money Markets	3
MGT	3110	Business Ethics and Leadership Development	3
MIS	3810	Introduction to Business Data	3
MKT		Marketing Elective	3
SCM	3070	Operations and Supply Chain Management	3
Total Hours:		27	

FOURTH YEAR			
Wright State University			
SUBJECT CODE	COURSE NUMBER	COURSE TITLE	CREDIT HOURS
	FALL SEMESTER		
MIS	3840	Data Visualization for Business	3
MKT	3500	Marketing Research and Decision Making	3
MKT		Business Analytics Marketing Course	3
MKT		Marketing Elective	3
		General Elective Credit	3
SPRING SEMESTER			
MGT	4990	Strategy: Domestic and International Perspectives	3
MKT	4900	Marketing Strategy	3
MKT		Business Analytics Marketing Course	6
Total Hours:		27	

**Total Credit Hours for Bachelor's Degree: 120-122** 

**Clark State College** Wright State University to

**Business Transfer Marketing with General or Business** 

**Analytics Concentration Associate of Science** Bachelor of Science in Business

## 1.ADMISSIONS AND DEADLINES

#### Join the Wright Path Program

Students interested in applying to the Wright Path must submit a request for membership at wright.edu/clarkstate.

High School students must be close to graduating before applying to the Wright Path, and current Clark State College students must have a minimum 2.0 GPA.

#### Transfer to Wright State University

Students must earn a minimum 2.0 GPA from Clark State College in order to transfer to Wright State.

Wright State processes applications as they are received. To help you make a smooth and timely transition, we recommend you submit your application by the following dates:

> Fall Semester: April 1 Spring Semester: October 15 Summer Semester: February 1

Students must apply to the Undergraduate Admission one semester prior to completing their studies at Clark State College.

In order to be admitted fully as a business major at Wright State, students will need to achieve a cumulative GPA of a 2.5. In addition, they must complete the following equivalent Wright State courses prior to transfer: ENG 1100, ENG 2100, ACC 2010, ACC 2020, EC 2040, EC 2050, FIN 2210, MKT 2500, MS 2040, MS 2050, and MTH 2280.

# 2. TUITION AND SCHOLARSHIPS

Students interested in scholarship opportunities at Wright State should contact:

**Transfer Center** Student Union 138 3640 Colonel Glenn Hwy. Dayton, OH 45435 937-775-5700

**Clark State College** 

to

Wright State University

**Business Transfer** 

**Associate of Science** 

**Marketing with General or Business Analytics Concentration Bachelor of Science in Business** 

transfer@wright.edu

## 3. CONTACT INFORMATION

Clark State College Travis Binkley, Dean **Enrollment Services** binkleyt@clarkstate.edu 937-431-7157

Wright State University **Transfer Center** 138 Student Union 3640 Colonel Glenn Hwy. 937-775-5700

This agreement will expire two years from date of signature.

Dr. Adrienne Forgette

Vice President of Academic Affairs

Clark State College

7.2.2024

Date

Dr. Amy Thompson

Date

7/22/2024

Provost and Senior Vice President for Academic Affairs

Wright State University