

CLARK STATE FOUNDATION BOARD OF DIRECTORS

Wednesday, August 19, 2020

Lifesize Virtual Meeting

Minutes

Directors present: Mitch Hurst (Chair), Cindy Barnett, Dr. Jo Alice Blondin, Bill Brougher, John Brown, Nettie Carter-Smith, Shashi Chadha, Sharon Doyle, Sue Evans, Katherine Hoptry, Mitch Hurst, Joe Monnin, Kerry Pedraza, Patti Phillips, and Jo Ann Rigano

Staff present: Adele Adkins, Christa Bostick, Dr. Theresa Felder, Lo Houser, Karen Hunt, Dr. Tiffany Hunter, Kathy Nelson, Toni Overholser, Doug Schantz, and Larry Wakefield

Guest: Lesli Beavers

Welcome. Chair Mitch Hurst welcomed everyone and called the meeting to order at 11:33 a.m. He began the meeting with a quote from Dr. Martin Luther King, Jr.: “The function of education, is to teach one to think intensively and to think critically. Intelligence plus character—that is the goal of true education.”

Special Presentation. Lesli Beavers, Director of Workforce and Business Solutions, provided an overview of the department and response to Covid-19 beginning in March.

- Open enrollments, contract training, outreach, CDL, grant with OhioMeansJobs Clark County
- Immediate response March-May included:
 - March – transitioned classes and trainings to online, expanded online training options, TechCred (60 online credentials and certificates identified), contract training best practice, OhioMeansJobs Clark County transitioned to remote work
 - April – received \$8,500 from Foundation for 11 non-credit students, first Community College in Ohio to offer CDL classes virtually
 - May – webinar series for 75 participants, contract tracing training
- Continued response June-August included:
 - Success in the Era of a Virtual Workplace offering, Diversity and Inclusion Webinar with Dr. Maurice Stinnett
- Moving Forward:
 - disaster relief employment, skill development, final placement, business climate survey, continuing to monitor grants/funding for workforce development

Dr. Blondin noted that Lesli is doing more than peer colleges and has been recognized nationally for her work. We have been scaling up apprenticeships; we were behind but are catching up. Mitch added that the support the Foundation provided to the 11 students is a good example of the Foundation’s mission.

Toni will forward the presentation to Board members after today’s meeting.

Minutes. Bill Brougher presented the minutes from the June 17, 2020 meeting. Nettie Carter-Smith moved to accept, Patti Phillips seconded, and the minutes were approved by unanimous voice vote.

Financial Statements. Kathy Nelson presented the financial statements for the period ending June 30, 2020 showing a fund balance of \$13,539,734 and reflecting a decrease of \$299 since May. Bill Brougher moved for approval, Jo Ann Rigano seconded, and the motion to accept the financials was approved by unanimous voice vote.

Kathy added that although the market is struggling, our investments are looking better at this point than anticipated.

COMMITTEE REPORTS

Finance/Audit/Investment Committee. Chair Bill Brougher reported that the Committee has not met and there is no report.

Resource Development Committee. Chair Jo Ann Rigano reported that the Committee will be meeting soon. They will be looking at the possibility of a fundraiser this fall where donors sponsor walkers and donate based on the number of miles they have walked. There will be more information forthcoming after the Committee meets.

Governance Committee. Chair Kerry Pedraza reported that the Committee has not met and there is no report.

Scholarship Committee. Chair Nettie Carter-Smith shared that the Committee has not met, but reported that in this recent round of scholarships, 374 applications were received and reviewed. Of the 374 applications, 133 scholarships were awarded for a total of \$123,200. Thank you to those who were able to read applications.

Mitch commented that the applications he saw were very strong. Dr. Blondin added that the students who were not awarded will be referred to success coaches for wraparound services.

Friends of PACC. Chair Katherine Hoptry reported that she is excited to be a part of this Committee. She has met with Adele, but the Committee will not meet until September. Katherine reported on the following:

- Close to Home series will continue in September, Fridays @ 5 p.m.
- There will be 3 more drive-in concerts (2 in PAC parking lot, and 1 at Xenia campus)
- The arts industry has struggled during the pandemic; Adele has done a great job putting together programming that is pandemic-inclusive
- Please get on social media and follow Friends of PACC, share posts, help get the message out

Adele welcomed Katherine to the Committee. She reported that the PAC team is using the shutdown as an opportunity to reach people in a different way. One event that she is particularly excited about will be a town hall in the PAC parking lot with a panel consisting of 12 Springfield leaders. More information about this and the other events is forthcoming.

Katherine added that Adele was recognized on the national level by Ticketmaster for quickly putting together the first drive-in concert, which was a big success.

STANDING REPORTS

Chairman's Report. Mitch reported that the Executive Committee met and going forward students will be invited to present at the Board meetings. They felt it was important for the Board to hear the students' stories and to see the impact our work is having on them.

Board of Trustees Report. In David Ball's absence, Dr. Blondin reported that the next Board of Trustees meeting will be on September 15. Items on the agenda will be:

- Changes to Title IX
- Discussion regarding the College's name change to Clark State College; formal vote will take place in October
- Presentation on our response to Covid
- In the work session, discussion about Achieving the Dream and Diversity, Equity and Inclusion

President's Report. Dr. Blondin reported on the following:

- Great convocation on Monday, presentation on Achieving The Dream (networking organization of approximately 100 community colleges selected to close equity gaps); there was also a presentation by Dr. Clyde Pickett
- Enrollment is steady - down slightly in new students, up in returning students and high school students; Dr. Felder and her crew have done an outstanding job in trying to close these gaps in enrollment
- Clark State's budget is strong; we have done a great job cutting costs but no layoffs or furloughs
- Capital Bill was put on hold, but we have \$750,000 left over from last capital bill that is being used for Rhodes Hall 2nd floor; we are now hearing about "skinny" capital bill possibly before election
- We are awaiting direction on future CARES, Heroes or HEALS act; Clark State has received \$3 million from the federal government, half of which needed to be used for students, and then received approximately \$670,000 in CARES funding from the State of Ohio
- Crystal Jones will be representing Clark State at the community town hall on September 15
- The Clinic at Clark State is going strong; there was a high volume of community members using the clinic over the summer

Director's Report. Toni Overholser asked for reports from Project Jericho and Scholars Program:

Project Jericho. Lo Houser reported on the following:

- Finding creative ways to reach community with arts
- Received funding from Clark County Jobs and Family Services and are in a great position this year, all things considered
- Kicked off the year with Lifebook Camp, which is state mandate for youth living in foster care for more than 6 months and where participants document their personal histories
- Annual summer arts camp was canceled due to the pandemic, but one element was postponed which is a public art piece in a neighborhood on south side of Springfield; we

have partnered with Conscious Connect and are also working with Columbus based artist to paint a mural on a 30'x30' basketball court; paired the mural project with a book club (The Crossover)

- One of Project Jericho's team members, Donna Hill, has moved on to a different position; Lo will be looking to hire two new people to join the team

Scholars Program. Karen Hunt reported on the following:

- Creating mandatory meetings with all 247 high school students – letters and emails have been sent, but Karen wants to be able to connect via video or phone
- Designing methods for online mentoring with parent involvement
- Working with counselors for insight on new school procedures and suggestions for application process
- Currently 46 students registered for this fall, down 10 from the last report. Some have requested to defer for a year due to medical reasons and some decided that college was not for them. There also one dismissal due to low performance.

Toni reported on the following:

- The annual fall Board social has been postponed; we will hold a regular board meeting virtually in September
- Updated Board roster, Committee list and calendar have been distributed in today's Board packet
- We are looking to implement BoardBook software in the future for our Board meetings
- A scholarship was established in memory of a Clark State employee who passed away recently; the scholarship will support technology needs of our students and this will be a focus in our upcoming employee campaign
- Toni shared a story about a Clark State student and scholarship recipient who lived in refugee camp in Kenya for 20 years. During that time, his mother did not have access to medical care and lost her vision. When they came to the United States, she was able to have surgery to correct her vision; it was then the student knew he wanted to work in the medical field. His goal is to become a nurse practitioner and to serve underserved communities. Toni shared his thank you note and reminded that everyone that in the future we will have students at Board meetings to share their stories.

Mitch reminded everyone that the next Board meeting will be on September 16 and will be held virtually. He closed the meeting with another quote from Dr. Martin Luther King, Jr.:

“The complete education gives one not only the power of concentration, but worthy objectives upon which to concentrate.”

The meeting adjourned at 12:38 p.m.

Respectfully submitted,

Toni Overholser
Foundation Director

